

— WHY SICB 2027

Twenty editions of research that reaches print.



Published with Springer

Accepted papers are published in the conference proceedings by Springer and submitted for indexing in Scopus, subject to the publisher's approval.



Free for accepted papers

Authors of accepted papers attend at no charge. Travel and accommodation are the participant's own.



An international committee

Twenty-five reviewers from fourteen countries evaluate every submission.



Held since 2005

SICB 2027 is the twentieth edition, hosted by the Faculty of Business.

— THE SICB SERIES

An annual international conference of the Faculty of Business, each edition built around one theme in business research.

- 2025** Artificial Intelligence in Business
- 2023** Sustainability and Cutting-Edge Business Technologies
- 2021** The Digital Economy and Business Analytics

“We invite you to submit your research, join the sessions in April, and help turn two days of exchange into lasting collaboration.”

Prof. Abdul Razzak K. Al-Shehadeh
Conference Chair

— ABOUT THE UNIVERSITY

Al-Zaytoonah University of Jordan

A private university in Amman, founded in 1993 and accredited by the Jordanian Ministry of Higher Education and Scientific Research. Its eight faculties include the Faculty of Business, which has hosted SICB since 2005.

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Conference Website

sicb.zuj.edu.jo/sicb2027



SICB 2027 on EDAS

edas.info/35762



● CALL FOR PAPERS

The 20th Scientific Annual
International Conference for
Business

SICB 2027

Digital Innovation *and* Entrepreneurship

DATES

20–21 April 2027

DEADLINE

1 February 2027

Faculty of Business, Al-Zaytoonah University of
Jordan · Amman

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A leading international forum for digital innovation research.

The 20th International Scientific Conference on Business (SICB 2027), “Digital Innovation and Entrepreneurship,” is a leading international forum dedicated to advancing research in the fields of digital innovation to achieve sustainable entrepreneurship. The conference will be held at the Faculty of Business, Al-Zaytoonah University of Jordan, from 20 to 21 April 2027, bringing together researchers, academics, business specialists, policymakers, and innovators from around the world to discuss the global challenges and opportunities arising from digital transformation and its role in achieving entrepreneurship.

20th

Edition

14

Countries on the Scientific Committee

5

Research tracks

— KEY THEMES

- Big Data Analytics
- Digital Business Models
- Smart Supply Chains
- Internet of Things
- Digital Health and Wellbeing
- Financial Technology
- Digital Education
- Open Innovation



I · Digital Innovation and Technological Transformation in Vital Sectors

- Financial Technology (FinTech)
- Accounting and Auditing
- Digital Education (EdTech)
- Digital Health (HealthTech)
- E-business and smart supply chains
- Digital transformation and its role in reshaping economic sectors



II · Artificial Intelligence and Modern Technologies in Entrepreneurship

- Applications of artificial intelligence in business and service development
- Internet of Things (IoT) and Blockchain in business
- Big data analytics and decision support systems



III · Digital Business Models and Sustainability

- Designing and developing innovative digital business models
- Sustainability of the digital economy and digital platforms
- Open innovation and strategic partnerships
- The digital economy and sustainable financial intelligence



IV · Digital Entrepreneurship and Startups

- Digital business environments and incubators
- Financing digital entrepreneurial projects and venture capital
- Risk management in emerging technology projects



V · Building Digital Capacities and Skills

- Future digital skills and digital marketing
- Digital leadership and innovation management
- Business intelligence and financial stability
- Empowering youth and women in digital entrepreneurship

Submit your research to SICB 2027.

Researchers and academics are invited to submit original papers within the conference tracks.



LANGUAGE

English only



LENGTH

Up to 8 pages,
Springer style



ORIGINALITY

Unpublished,
checked for
plagiarism



REVIEW

Evaluated by the
Scientific
Committee

— IMPORTANT DATES

Submission System Opens

18 August 2026

Deadline for Submission

1 February 2027

Notification of Acceptance

7 February 2027

Camera-Ready Submission

14 February 2027

Conference Date

20–21 April 2027

Submit through EDAS

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