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| Nissrat Sabir Shikha | Iraq |
| Nickolay Rundmichenko | Ukraine |
| Henry Karyamsetty | Oman |
| Prof. Nagham Alnima | Iraq |

Conference Themes

- Sustainability and Cutting-Edge Technologies
- Cutting-Edge Business Technologies and Business Analytics
- Green Economy, Green Business and Sustainability
- Artificial Intelligence in Accounting
- Cutting-Edge Business Technologies and Digital Marketing
- Human-Technology Interaction
- Social Impact of Cutting-Edge Business Technologies
- Emerging Cutting-Edge Technologies in Banking and Financial Industries
- Cutting-Edge Technologies, Crisis and Change Management
- Cutting-Edge Technologies in Healthcare

Important Dates

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|--------------------------------|---------------|
| Submission System Opens | 22/11/2022 |
| Full Paper Submission Deadline | 15/03/2023 |
| Camera Ready Submission | 25/03/2023 |
| Notification of Acceptance | 01/04/2023 |
| Conference Date | 22-24/05/2023 |



AL-Zaytoonah University of Jordan



The 18th Scientific Annual International Conference for Business

“Sustainability and Cutting-Edge Business Technologies”

22-24 May, 2023

All accepted papers will be published in “Studies in Big Data” the Springer book series indexed in Scopus.

Conference Website: <http://sicb.zuj.edu.jo>



Location

Jordan map



Jordan is located in the Middle East and borders Syria, Saudi Arabia, the Red Sea, Palestine, and Iraq. Covering some 89,342 sq.km. It is located at 31 00 N, 36 00 E. <http://visitjordan.com/>

University Campus



Al-Zaytoonah University of Jordan is located in Amman, Jordan. Visit our University website for more information about us: <http://www.zuj.edu.jo>

Petra, One of the Seven Wonders



There is no mistaking the fact that Jordan is a Kingdom steeped in history and culture. From the moment you arrive, you get a sense of its rich heritage; all around are remnants of ancient civilizations long since passed, yet they still remain, stamped into the very fabric of this amazing Kingdom and etched into the soul of the people who live here. <http://www.mota.gov.jo/>

Keynotes Speakers



Prof. Janusz Kacprzyk



Prof. Mohammad N. Elahee



Prof. Joanicjusz Nazarko



Prof. Khaled Hussainey



M. Ihsan Zakri



Dr. Ewa Chodakowska



Prof. Abbas J. Ali, Ph.D



Prof. Muhammad Mohiuddin

Objectives

Sustainability and Cutting-Edge Business Technologies.

This conference explores how cutting-edge business technologies and sustainability create the following internal strategic advantages: Entrepreneurship, Innovation, Digitization, Sustainability and Business Value. Using a cross disciplinary perspective, this conference addresses the interest of a wide spectrum of scholars, researchers, managers, and practitioners who are interested in exploring the business value generated by cutting-edge business technologies

Instructions for Researchers

1. All submitted papers should be in accordance with the main themes of the conference.
2. Submitted papers should not have been previously published or are currently under consideration for publication in any other scientific journal or conference.
3. The official language of the conference is English, and all papers must be written and presented in English.
4. Author should enclose an abstract in English with submitted papers.
5. Research papers should be written according to the academic writing criteria, and should follow the style of Springer .
6. Manuscripts should be submitted electronically only via the conference electronic system.
7. All submitted papers will be reviewed and evaluated by the conference scientific committee.
8. Submitted papers should not exceed 10 pages.
9. All submitted papers are checked with plagiarism detection software to verify originality.
10. The Conference committee is not obliged to provide a justification for rejected papers.
11. All accepted papers will be published in the Springer book series indexed in Scopus.